



2018 Cash Sponsorship Benefits

Titanium - \$10,000 Investment	Platinum - \$5,000 Investment
<p>Educational Programs</p> <ul style="list-style-type: none"> • 8 Registrations for programs of your choice excluding WEC and the Great Lakes Ed Summit • Five-Minute Presentation at two educational programs. • Exhibit Space at two educational programs. • PowerPoint Placement at two educational programs. • Attendee Mailing List from two educational programs. <p>Online Visibility</p> <ul style="list-style-type: none"> • 12 Monthly Web Banner Ads • FREE Web Ad • 8 Sponsor Focused “Monday Minute” eNewsletter Articles • Logo included every week in “Monday Minute” • 4 Sponsor of the Month spots on social media • Unlimited FREE Job Postings • FREE Resource Directory Ad <p>Additional Benefits</p> <ul style="list-style-type: none"> • 8 IMPRESS Awards Seats • 1 All Member Mailing List 	<p>Educational Programs</p> <ul style="list-style-type: none"> • 5 Registrations for programs of your choice excluding WEC and the Great Lakes Ed Summit • Five-Minute Presentation at two educational programs. • Exhibit Space at two educational programs. • PowerPoint Placement at two educational programs. • Attendee Mailing List from two educational programs. <p>Online Visibility</p> <ul style="list-style-type: none"> • 6 Monthly Web Banner Ads • 50% off Web Ad • 4 Sponsor Focused “Monday Minute” eNewsletter Articles • Logo included every week in “Monday Minute” • 3 Sponsor of the Month on social media • 3 FREE Job Postings • 75% off Resource Directory Ad <p>Additional Benefits</p> <ul style="list-style-type: none"> • 6 IMPRESS Awards Seats • 1 All Member Mailing List
Gold - \$3,000 Investment	Silver - \$1,500 Investment
<p>Educational Programs</p> <ul style="list-style-type: none"> • 3 Registrations for programs of your choice excluding WEC and the Great Lakes Ed Summit • Five-Minute Presentation at two educational programs. • Exhibit Space at two educational programs. • PowerPoint Placement at two educational programs. • Attendee Mailing List from two educational programs <p>Online Visibility</p> <ul style="list-style-type: none"> • 3 Monthly Web Banner Ads • 25% off Web Ad • 2 Sponsor Focused “Monday Minute” eNewsletter Articles • Logo included every week in “Monday Minute” • 2 Sponsor of the Month on social media • 2 FREE Job Postings • 50% off Resource Directory Ad <p>Additional Benefits</p> <ul style="list-style-type: none"> • 4 IMPRESS Awards Seats • 1 All Member Mailing List 	<p>Educational Programs</p> <ul style="list-style-type: none"> • 1 Registration for program of your choice excluding WEC and the Great Lakes Ed Summit • Five-Minute Presentation at two educational programs. • Exhibit Space at two educational programs. • PowerPoint Placement at two educational programs. • Attendee Mailing List from two educational programs <p>Online Visibility</p> <ul style="list-style-type: none"> • 1 Sponsor of the Month on social media • Logo included every week in “Monday Minute” • 1 FREE Job Posting • 25% off Resource Directory Ad <p>Additional Benefits</p> <ul style="list-style-type: none"> • 1 IMPRESS Awards Seat • 1 All Member Mailing List