



## 2018 IMPRESS Awards Sponsorship Benefits

Thursday, April 12, 2018 – Regions Tower, Indianapolis

### IMPRESS Title Sponsor - \$3,000 investment

Benefits include:

- From time of sponsorship finalization through awards night:
  - Logo included in weekly Monday Minute e-newsletter IMPRESS promotions
  - Logo on MPI Indiana Website IMPRESS page
  - Logo to be included in rotation on website homepage
  - Logo included on all social media promotion of IMPRESS Awards
  - Logo on IMPRESS registration email blasts
- Awards night:
  - Prime location reserved seating
  - Half table of 5 guests
  - Title sponsor recognition in IMPRESS program
  - Lectern time with ability to play a brief promotional video (sponsor to supply)
  - PowerPoint placement throughout event
  - List of attendees



### Wine Sponsor - \$TBD investment (cost of wine)

Celebrate the IMPRESS awards attendee's by providing a bottle of red and a bottle of white at each table to enjoy during the program. Venue wine available for your selection, or bring outside wine for a corkage fee. This sponsorship will include mention at the podium, in the program, and throughout the event.

### Dessert Sponsor - \$500 investment

Treat the IMPRESS attendees to a sweet display of desserts. Signage will be included on the dessert display table with your logo on it. This sponsorship will include signage on the dessert display, mention at the podium, in the program, and throughout the event.

### Entertainment Sponsor - \$750 investment

What's an awards event without great walk-up music?! Returning from last year, Cool City Band will entertain attendees in addition to providing stage music. This sponsorship will include mention at the podium, in the program, and throughout the event.

### Bar Sponsor - \$1,500 investment

Be the crowd-pleasing sponsor for the night! The bar sponsor will pay to provide one drink ticket to each attendee. This sponsorship will include signage at the bar, throughout the event, in the program, and at the podium. (Please note, the venue is providing an additional drink ticket per attendee through their venue package.)

### Full corporate table of (10) guests

*\$700 investment*

Benefits Include:

- Full table of 10 guests with logo table signage
- Recognition in the program book
- Recognition at the podium
- Recognition in the PowerPoint throughout the event
- Reserved table location
- List of IMPRESS Awards attendees

### Half corporate table of (5) guests:

*\$350 investment*

Benefits Include:

- Half table of 5 guests and logo table signage
- Recognition in the program book
- Recognition at the podium
- Recognition in the PowerPoint throughout the event
- Reserved table location
- List of IMPRESS Awards attendees

Please direct sponsorship inquiries to Kori Peterson, Director of Special Events,  
by email: [kpeterson@hamiltoncountytourism.com](mailto:kpeterson@hamiltoncountytourism.com) or by phone: 317.660.4043